



# JULEN GARCÉS

360° CREATIVE &  
- GRAPHIC DESIGNER -

Creative Director and Graphic Designer with extensive experience in all tasks related to communication needs. 360° communication skills, team player, committed and experienced.



## WHO I AM

I could give you a thousand tips about who I am, but I'll tell you that I come from Spain, that I've been in this business for more than 30 years, and on the road, I learned to understand my clients to achieve their expectations consistently. That's me.

### What I Do

Making my clients feel important. That's what I do. I make them see what they are through their customer's satisfaction. Whether they are a brand or service, they deserve an image as professional as they could offer. So I provide them with that image, and they only have to care about doing their best, as always.

### How I Work

Everything starts from a "Hello." From there, I need to get to know them. To learn about their projects and how they would like to grow and see themselves in the future. With that information, together, we will work on making their current customers, and the ones that will come, follow their steps in a long-lasting relationship. That's the way.

### I Believe In...

I believe in every client's illusion. Big or small, all of them have the same dreams. I believe in being part of those dreams and making them mine to make them feel that I take each one of their worries personally. They have to remember that I'll be the one that will illuminate their projects.



## EXPERIENCE

jun2018 - jul2020

SENIOR CREATIVE & GRAPHIC DESIGNER

Intermex Wire Transfer, LLC - Pinecrest, FL, USA

Graphic Designer applying the new brand on sales materials, social media, and website graphics. Brand book and style guide developing. PowerPoint presentations for webinars and all graphic materials needed for Social Media and Special Company Events. Email marketing campaigns.

oct2017 - jun2018

GRAPHIC DESIGNER

Santander Private Banking - Miami, FL, USA

Look & Feel developing of the new intranet. Production and edits for corporate video presentations and tutorials. Graphic teaser campaign. Products logo design.

aug2016 - sep2017

GRAPHIC DESIGNER

Chaban Wellness - Miami Springs, FL, USA

Graphic Designer applying the new brand on sales materials, social media, and website graphics. Brand book and style guide developing. PowerPoint presentations for webinars and all graphic materials needed for Social Media and Special Company Events.

nov2015 - jul2016

CREATIVE & GRAPHIC DESIGNER

Freelance - Las Palmas de G.C., Las Palmas, SPAIN - Miami, FL, USA

Creative and Graphic Designer freelance.

nov2000 to nov 2015

CREATIVE & GRAPHIC DESIGNER

Atlantis Publicidad - Las Palmas de G.C., Las Palmas, SPAIN

Creative and Graphic Designer oversaw main projects with total control of the process, from concept to execution. Specialist in 360° campaigns with direct responsibility.

oct2000 - nov2000

CREATIVE & GRAPHIC DESIGNER

Scapa Comunicación - Las Palmas de G.C., Las Palmas, SPAIN

Creative and Graphic Designer involved in several projects.

jan1996 - aug2000

GRAPHIC DESIGNER

Ves? Equipo Gráfico - San Sebastian, Gipuzkoa, SPAIN

Design and production of graphics and campaign concepts until the final arts. The conception of the idea and execution. External creativity and design services for many companies like Dimension Direct Marketing, Ros & Asociados, Ad Hoc, etc. Contribution of ideas during strategic and conceptual brainstorming sessions.

jan1995 - mar1995

GRAPHIC DESIGNER & REPROMASTER OPERATOR

Gráficas Vilar - San Sebastian, Gipuzkoa

Graphic Design services and repromaster operator. Knowledge of Offset Printing.

jan1992 to jan 1995

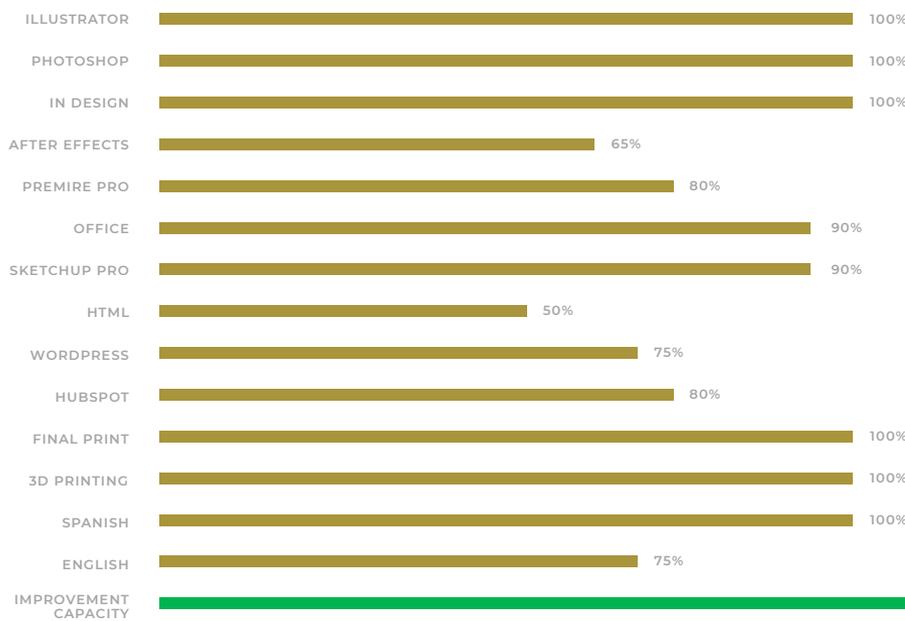
CEO, CREATIVE AND GRAPHIC DESIGNER

M&J Servicios Técnicos Creativos - San Sebastian, Gipuzkoa

CEO of Creative Agency with many projects related to gastronomy and several publications. Collaborations with a team of designers to offer improvements and art direction in other projects. Design of unique print materials, including advertisements, brochures, and logo designs.



SKILLS



EDUCATION

BACHELOR OF ARTS, DESIGN GRAPHIC (1994)

Escuela de Diseño de San Sebastian, Gipuzkoa, Spain

Graduate in Graphic Design discipline.



AWARDS

- Winner of many drawing contests.
- Winner of the "Brand Design Contest" of the Merchants Association - Casco Viejo de SanSebastián.
- Prize " Initiatives " for best radio spot in Canary Islands April 2009 congress.
- Several contests bidding campaigns to regional governments, private companies, and others of diverse relevance.



COMMUNITY SERVICES

- Volunteer Graphic Designer for Voices for Children Foundation (Miami)
- Blood Donnor, 2000 - Present
- Bone Marrow Donnor, 2013 - Present
- Lifeguard 1989 - 1990 - 1994 - 1995



INTERESTS

Growing with a company that includes an enthusiastic team, while involved in exciting new projects and sharing a proactive attitude.



TRAVEL & DISCOVER



BUILT MYSELF CAFE RACERS



LETTERING & 3D PRINTING



MY PORTFOLIO >  
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